



Dhineshbabu Perumal Samy

Chennai, Tamil Nadu, India

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 8438926807

Summary

I work as a Digital Marketer in a Digital Transformation Company that Transforms Businesses using Digital Solutions!

Due to my passion/love for writing, I write Quotes, Poetry and Short Stories. Being a Co-Author of few anthologies, I am also working on my upcoming book!

Experience

Crew Chief

Storytellers Tribe

Feb 2020 - Present (3 months +)

Associate Digital Marketer

Hakuna Matata Solutions Pvt. Ltd.

May 2019 - Present (1 year +)

Writer

YourQuote

Oct 2017 - Present (2 years 7 months +)

Digital Marketing Intern

Hakuna Matata Solutions Pvt. Ltd.

Feb 2019 - May 2019 (4 months)

Education

United Institute of Technology

Bachelor of Engineering - BE, Computer Science

2015 - 2019

BHARATH MONTESSORI MATRIC HR SEC SCHOOL

High School, Mathematics and Computer Science

2004 - 2015

Kalaivani Vidyalaya Nursery & Primary School

Primary School

2000 - 2004

Licenses & Certifications

 The Fundamentals of Digital Marketing - Google

 Google Analytics For Beginners - Google

Issued Jun 2019 - Expires Jun 2022

 Advanced Google Analytics - Google

Issued Jun 2019 - Expires Jun 2022

 **Google Tag Manager Fundamentals** - Google

Issued Jun 2018 - Expires Jun 2022

 **Digital Marketing Basics** - Sorav Jain - India

 **Search Engine Optimization** - eMarketing Institute

CERT00684760-EMI


 **Google My Business Basics** - Google

 **Search Engine Marketing** - eMarketing Institute


CERT00783382-EMI

 **Social Media Marketing** - eMarketing Institute

CERT00903527-EMI

 **Content Marketing** - eMarketing Institute

CERT00925436-EMI

 **Blogging** - eMarketing Institute

CERT00925587-EMI

Honors & Awards



Best Team of the Year - Hakuna Matata Solutions Pvt. Ltd.

Feb 2020

Skills

Digital Marketing • Creative Writing • B2B Marketing • Search Engine Optimization (SEO) • Social Media • Project Management • Digital Media • Event Management • Online Marketing • Social Media Marketing